How Today's Data-driven, Customer-centric Leaders are Changing the Travel Industry

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Participation does not cost anything other than 30 minutes of your time. We call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Mindtree** before agreeing to participate please email **interview@techpros.io** with the theme you have been invited to interview for and a number to call you on.

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Currently, in the travel sector there is a drive towards using service as a principle differentiator where companies must shift from a product-oriented business model to a more customer-centric model focused on personalised experiences. But with this comes major considerations on how to collect, store, analyze and consolidate customer, commercial and operational data. This interview explores how today's business and technology leaders in the travel sector are addressing these challenges, embracing new technologies such as AI and ML, and leveraging data to attract, serve and retain the customer.

Background reading to set some context for the interview

Ttech **Amadeus** **Agencia** **Information Week** **Research & Markets**

An eBook will be published in the Spring 2020 which will reveal the findings and offer a guide to navigating the challenges business and technology leaders face in transitioning to their organisations to address new customer demands. **See here an example of how participants are acknowledged**

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