

# How today's Data-driven, customer-centric leaders are changing tomorrow's Financial Services

Participating in a TechPros Thought Leadership interview



**TechPros.io** facilitates industry learning for senior executives in business and technology roles. We do this through the production of rich industry content which combines desk research with first hand experiences and opinions from dozens of pre-selected contributors who participate in 30 min interviews. Interviewees find the experience intellectually stimulating and are curious to find out how their peer group are tackling similar challenges.

## **Book your interview here**

Participation does not cost anything other than 30 minutes of your time. We call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Mindtree** before agreeing to participate please email [interview@techpros.io](mailto:interview@techpros.io) with the theme you have been invited to interview for and a number to call you on.



## **How today's Data-driven, customer-centric leaders are changing tomorrow's Financial Services**

As tens of billions of dollars continue to be invested in Fintech, the Financial Services industry has been forced to innovate and change. Customer journey optimisation is essential to compete in the competitive marketplace, so too is effective utilisation of increasing terabytes of data. This interview explores the strategies business and technology leaders are deploying to win over customers amongst a challenging legacy environment. How can established organisations face the increasing demands of personalisation? How are emerging analytics, automation and AI technologies being used to open up new opportunities?



## **Background reading to set some context for the interview** **Econsultancy**

An eBook will be published in the Spring 2020 which will reveal the findings and offer a guide to navigating the challenges business and technology leaders face in transitioning to their organisations to address new customer demands. **[See here an example of how participants are acknowledged](#)**



## **Get the chance to be invited to future Roundtable Events**

Gain valuable insights, learn and meet your business peers who have contributed to TechPros.io thought leadership programmes in an intimate Roundtable session where challenges are voted on, explored in detail and solutions offered by all involved.

See examples of previous **TechPros.io** eBooks

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