# The CFO in the 2020s:
# Finance and Intelligent Automation

## Participating in a TechPros. Thought Leadership interview

**TechPros.io** facilitates industry learning for senior executives in business and technology roles. We do this through the production of rich industry content, combining desk research with first hand experiences and opinions from dozens of pre-selected contributors who participate in 30 minute interviews. Interviewees find the experience intellectually stimulating and are curious to find out how their peer group is tackling similar challenges.

## Book your interview here

Participation does not cost anything other than 30 minutes of your time. We will call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Triad Group** before participating, please email **interview@techpros.io** with the theme you have been invited to interview for and a number to call you on.

## The CFO in the 2020s: Finance and Intelligent Automation

CFOs are increasingly viewing their role in the modern enterprise as strategic, especially when it comes to leading the charge in initiatives to reduce operational costs, drive innovation and streamlining repetitive processes. Intelligent Automation (IA) has become a singular topic of interest as a means to achieve this. The focus of the survey will be building a suitable business case and how long-term business benefits are to be realised. Suitable participants for these interviews include both directors and senior leaders in finance, payroll, accounting and finance strategy.

## Background reading to set some context for the interview
### Forbes: Uncertainty Underscores CFO's Role To Drive Digital Transformation

An eBook will be published in the Summer of 2020 which will reveal the findings and offer a guide to navigating the challenges business and technology leaders face in transforming their organisations to address new customer demands. See here an example of how participants are acknowledged.

## Take part in future Virtual Roundtable Events

Gain valuable insights, learn and meet your business peers who have contributed to **TechPros.io** thought leadership programmes in a Virtual Roundtable session. Vote on challenges and explore them in detail to uncover solutions from all involved.

Sponsor: **Triad Group**
Facilitator: **TechPros.io**