

Turning crisis into opportunity: thoughts from the Logistics sector

Participating in a **TechPros** Thought Leadership interview



TechPros.io is interviewing an exclusive group of C-Level executives from within the European Logistics sector. This is part of a thought leadership programme that will have wide press coverage and will also result in a publication that will be shared widely in the industry. Previous participants from similar initiatives have found the experience intellectually stimulating and benefit from the insights shared from across their peer group.

Book your interview here

Participation does not cost anything other than 20-30 minutes of your time. We will call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Mindtree** before participating, please email interview@techpros.io with the theme you have been invited to interview for and a number to call you.



How Logistics leaders will address the disruption caused by Coronavirus

Beata Javorcik, chief economist at the European Bank for Reconstruction and Development says "Even if we are able to fight the Coronavirus pandemic into submission, its effects are likely to spark nothing less than a rethink of how the world does business." "Coronavirus will not end globalisation, but it will change it." With the pandemic disrupting global supply chains, Logistics companies need to quickly address the changing marketplace. This industry research will explore the potential to innovate through new technologies, data, automation and customer experience. The interview is exclusively for C-level leaders interested in learning what the latest thinking is from across their peer group in the Logistics sector.



Background reading to set some context for the interview **FT Coronavirus will change the way the world does business for good**

An eBook will be published in the late summer of 2020 and will be complimented by several articles in the trade press, revealing the findings. The publication will offer business strategies that will help organisations in the sector leverage the new opportunities presented by this global shift.

Sponsor: **Mindtree**
Facilitator: **TechPros.io**

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