The Future of Electric Utilities
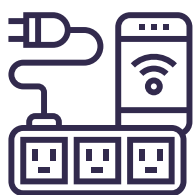
Participating in a **TechPros.** Thought Leadership interview

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The Future of Electric Utilities - what's the research about?

By harnessing the various capabilities of IoT, global electric utilities have been able to greatly improve customer service and deliver their electrical power services. However, remote field teams must make use of increasingly inadequate technology to capture and integrate data reliably. This survey unpacks the challenges that electric utility field teams are experiencing with system inefficiencies, costs, human error, and mobile data capture and the strategies leading CIOs, CTOs and CDOs are pursuing to address these.

Background reading to set some context for the interview

Legacy GIS Networks Deloitte's Power & Utilities Outlook
Electric Utilities as a market growth enabler

An eBook will be published in the Spring 2020 which will reveal the findings and offer a guide to navigating the challenges business and technology leaders face in transitioning to their organisations to address new customer demands.
See here an example of how participants are acknowledged on LinkedIn

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