

How senior tech and finance leaders are innovating customer experience in 2020

Participating in a **TechPros Thought Leadership** interview

TechPros.io is interviewing an exclusive group of Founders and C-Level executives from within the following sectors within the UK and Europe: Banking, Lending, Property Services, Travel and Employment Services. This is part of a thought leadership programme that will have wide press coverage and will also result in a publication that will be shared widely in the industry. Previous participants from similar initiatives have found the experience intellectually stimulating and benefit from the insights shared from across their peer group.

Book your interview here

Participation does not cost anything other than 20-30 minutes of your time. We will call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Modulr** before participating, please email interview@techpros.io with the theme you have been invited to interview for and a number to call you.



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According to a large survey of global C-suites by Forbes, 77% have said that the key to driving revenue growth is to make the customer experience as efficient as possible. In the wake of the Coronavirus pandemic, with budgetary and consumer pressures, meeting the needs of customers remains a critical imperative. We'll be exploring the deepening collaboration between technology and finance, process automation, instant payments and how innovation and differentiation is more important than ever. The interview is exclusively for Founders and C-level leaders from Banks, Lending Firms, Fintechs, Property Services, Travel and Employment Services.



Background reading to set some context for the interview

Forbes' Survey on 1300 Global CEOs

Accenture's study: Finance 2020: Death by Digital

An eBook will be published in the Summer of 2020 and will be complimented by several articles in the trade press, revealing the findings. The publication will offer a guide to delivering first-class customer experience in the wake of the pandemic.

Sponsor: **Modulr**
Facilitator: **TechPros.io**

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