

# Turning crisis into opportunity - BFS

Participating in a TechPros Thought Leadership interview



**TechPros.io** is interviewing an exclusive group of C-Level executives from within the European Banking and Financial Services communities. This is part of a thought leadership programme that will have wide press coverage and will also result in a publication that will be shared widely in the industry. Previous participants from similar initiatives have found the experience intellectually stimulating and benefit from the insights shared from across their peer group.

## **Book your interview here**

Participation does not cost anything other than 20-30 minutes of your time. We will call you on your preferred phone number. If you want to discuss your interview with **TechPros.io** or our sponsor **Mindtree** before participating, please email [interview@techpros.io](mailto:interview@techpros.io) with the theme you have been invited to interview for and a number to call you.



## **How Banking and Financial Services leaders are addressing the disruption caused by Coronavirus**

Beata Javorcik, chief economist at the European Bank for Reconstruction and Development says "Even if we are able to fight the Coronavirus pandemic into submission, its effects are likely to spark nothing less than a rethink of how the world does business." "Coronavirus will not end globalisation, but it will change it." With the pandemic disrupting global markets, Banking and Financial Services organisations need to quickly address the changing marketplace. This industry research will explore the potential to innovate through new technologies, data, automation and customer experience. The interview is exclusively for C-level leaders interested in learning what the latest thinking is from across their peer group with the Banking and Financial Services sector.



## **Background reading to set some context for the interview**

### **FT Coronavirus will change the way the world does business for good**

An eBook will be published in the late summer of 2020 and will be complemented by several articles in the trade press, revealing the findings. The publication will offer business strategies that will help organisations in the sector leverage the new opportunities presented by this global shift.

Sponsor: **Mindtree**  
Facilitator: **TechPros.io**

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