

# Virtual roundtables - a refreshing format which works

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**When was the last time you experienced a great group therapy session?**

**Join one of our virtual roundtable events and experience just this.**

Historically, most roundtable events brought together seven or eight senior executives in person to discuss a specific industry trend or challenge. Participants would share their own challenges, experiences and ideas.

Whilst a good moderator can influence a positive outcome, these free flowing sessions were often exposed to strong personalities who spoke too much and introverts who remained silent.

After experiencing a highly engaging format used by CEO membership organisations who met monthly, I thought the same could work for a group of C-level business leaders from a similar industry sector or business function.



Sponsored by leading technology and services brands, we started hosting one off roundtables at hotels and business clubs. Here's how they worked:

*Each participant is asked to share a specific challenge relevant to the topic at hand. These are voted on and the two winning challenges are selected for discussion.*

*The challenge owner gets a round of questions from the table to inform the group of the problem. This is followed by a solutions round. Participants must concentrate fully throughout the session, devising multiple questions and solutions in case others have put forward the same ones before it's their turn!*

The process of talking through how your organisation has approached a particular challenge can provoke clarity and critical thought. The challenge owners experience great value as a result of the ideas put forward by all participants. Conversations are stimulating, revealing and enjoyable and new connections are made.

Since the pandemic we have moved these roundtable events online. Whilst they lack the benefits of meeting and working with others in person (including the drinks and canapes we serve afterwards!), virtual roundtables are easier to implement and participants don't need to travel.

Take a look at some of the participant feedback (consistently averaging between 80% and 90%) from past events at [TechPros.io](https://techpros.io).



**Tim Bond**  
CEO & Founder TechPros

For more information on TechPros roundtable events please visit <https://techpros.io>

Call: +44 (0)207 754 3710 | Email [info@techpros.io](mailto:info@techpros.io)

Find Us: Mocatta House | Trafalgar Place | Brighton | BN1 4DU

**TechPros.**